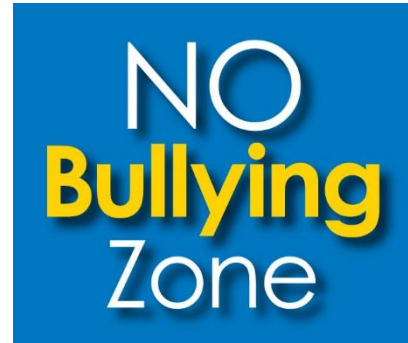


VALLO
TRANSPORTATION LTD.



For Immediate Release

**VALLO TRANSPORTATION PROMOTES ANTI-BULLYING AWARENESS BY SPEARHEADING
THEIR FOURTH ANNUAL COMMUNITY OUTREACH CAMPAIGN**

Council Member Paul Vallone Echoes the Importance of this Timely Effort

Whitestone, NY – November 29, 2016 – Recently, **Vallo Transportation** promoted their fourth annual anti-bullying awareness campaign entitled ***No Bullying Zone***. This outreach effort includes the distribution of hundreds of anti-bullying materials including special bookmarks and silicone wristbands for students, both of which are encouraged to be used and worn during the entire school year. The bookmarks include a pledge that asks students to: *respect each other, refrain from bullying behavior and speak up to help a classmate if he or she is being bullied.*

An integral component of Vallo Transportation's campaign is to promote resources available to students, parents and educators through www.StopBullying.gov. This comprehensive website has specific portals that include targeted facts, information and resources regarding bullying and cyberbullying. This website is prominently featured on all materials.

"Bullying in schools continues to be a serious issue and has damaged, often irrevocably, the lives of so many children and their families. Awareness and education are critical tools in addressing the issue," said **Council Member Paul Vallone**. "I applaud Vallo Transportation for continuing to take initiative in combating bullying and fostering an atmosphere of respect among students."

"As a local school bus company, our mission is first and foremost to keep students safe. This campaign reinforces our commitment to safety and demonstrates our efforts in creating a supportive school bus climate. Our drivers receive special training annually on this topic to ensure they can properly identify, report and respond to bullying behavior. Additionally, we promote resources throughout the community with the hope that together we can put an end to this unwanted behavior," said **Linda DeSabato, President, Vallo Transportation**.

More information about Vallo Transportation's anti-bullying initiative can be found on their website at www.ValloTransportation.com.

###